

Position: New Commercial Sales Executive
Business Unit: Hino
Location: Middelburg
Reporting to: Sales Manager



Overview: Job purpose and deliverables

NMI is looking for a driven New Commercial Sales Executive to grow commercial vehicle sales, build lasting client relationships, and achieve targets. If you're customer-focused, results-driven, and passionate about sales, we want to hear from you.

Purpose of the role: The core purpose of this position is to meet and exceed targets and customer expectations at every phase of the selling process. To be successful in the role, you would have a passion for the business, up-to-date product knowledge, the ability to follow up on leads, and an excellent closing ratio. You will have a professional personal image and will be driven to meet targets in terms of units, profit, and CSI/CCS targets.

Key deliverables and outputs:

- Utilise the lead management system and web-based initiative, use various methods of researching markets and gathering sales leads, and follow up and pursue sales leads.
- Contact existing or potential customers on the telephone, build a positive relationship with existing or potential customers, and create customer interest in the products and services.
- Negotiate the sale, handle objections, and close the sale.
- Use the correct sales administration procedures after the customer has signed the offer to purchase.
- Ensure that the pre-delivery inspection process has been followed correctly, do your quality check to ensure that the vehicle is clean, and deliver the vehicle to the customer.
- Develop sound relationships with the manufacturer's representatives and keep up to date with all manufacturer programs.
- Maintain effective oral and written communications with customers and work colleagues.
- Create and maintain professional working relationships.
- Protect the company against risk.

Overview: Essential individual competencies to be successful in the job

Academic qualifications:

- Matric Certificate
- Code 14 / PDP driver's license
- A marketing or finance diploma/degree will be an advantage

Work Experience:

- Willingness to work flexible hours/overtime
- Work experience in commercial sales is essential
- Proof of targets/units/GP achieved 6 months
- 3-5 years' experience

Knowledge and Skills:

- Excellent selling skills
- Product knowledge or the ability to quickly acquire
- Computer literacy
- Have an established database of customers

Behavioural Attributes:

- Driving skills
- Persuasive communication style
- Ability to work without close supervision
- Attention to detail
- Time management

Personal attributes Essential:

- Organizational awareness
- Concern for customer service
- Entrepreneurial drive
- Business acumen
- Concern for standards
- Interpersonal sensitivity
- Concern for communication
- Self-confidence
- Reliability

Level of Decision-Making	Level of Problem Solving
Decision making takes operational trends and business plan into account and generates multiple possibilities that involve trade-offs and juggling of multiple variables (budget, people, technology).	Problem solving requires specialist and/or highly technical ideas/concepts.

APPLICATIONS MUST BE FORWARDED TO: ON, OR BEFORE: 17 April 2026

Email: Recruitment@nmi.co.za

Please Use Reference: New Commercial Sales Executive - Hino Middelburg

Any internal employee who considers this opportunity must inform his/her manager prior to applying/attending an interview.

Should you not receive a response in 10 days, please consider your application as unsuccessful as Selection will be done in terms of the company's Employment Equity Policy