Position:

Business Unit: Location:

Reporting to:

Service Manager

Barons Durban

Dealer Principal



Overview: Job purpose and deliverables

NMI is seeking a driven and experienced Service Manager to lead a high-performing team in delivering exceptional customer service and workshop efficiency. If you're ready to take charge in a fast-paced automotive environment where excellence is the standard, this will be your next great opportunity!

Purpose of the role: The Service Manager will be responsible for independently managing and developing a customer-oriented and profitable workshop business. This includes, in particular, optimally utilizing the market, a high level of customer satisfaction, and high yields for the department, as well as planning, controlling, and monitoring processes in customer service areas.

Key deliverables and outputs:

- o Analyse the motor retail market, dealer operations
- The structure, competitors, and products in the retail sales and after-markets are understood, and market information is readily available
- The franchise dealer operations and the role and function of each department are understood and used for inter-departmental cooperation
- Manage financial performance
- o Monitor and control costs incurred within the department
- o Monitor, manage, and optimise the productivity and performance of individuals within the department
- Evaluate departmental results every month and implement corrective measures where required
- o Evaluate the attractiveness/profitability of key customers and customer groups/types of business
- Ensure that all relevant information is communicated to relevant financial staff members in an accurate and timely manner
- o Ensure that outwork is minimised
- Develop strategic work plans
- Define target market for Workshops within the framework of performance targets defined by MPC, and, together with company management, develop a corresponding annual plan to achieve targets
- Develop and maintain a resource plan for the Workshop
- o Develop concepts and measures for load optimisation
- Ensure planning for facilities, bays, machines, tools, diagnosis installations, etc., is carried out correctly
- Ensure the optimal design of workspaces and processes
- Provide input into the planning and calculations for investments in workshops, facilities, and HR, together with the company management
- o Develop concepts for increasing the use by the customer, turnover, and profitability in Services
- Agree on planning and concepts with the company management
- Put forward suggestions to the company management regarding an overall DP concept and the range of software and hardware used
- Provide input into service strategies for the future
- Ensure that knowledge of the industry is up-to-date and accurate so that input into all strategic planning is relevant
- Manage service operations
- Manage customers who are dissatisfied with workshop services and those with difficult requests
- Ensure that services are delivered to customers correctly through dialogue and active involvement in issues relating to Workshops and Parts
- o Ensure that customers are provided services that are aligned with company policies and procedures
- Ensure documentation of all quarantee cases is correct
- o Ensure all required technical test equipment and tools are available and ready for use
- Ensure the cleanliness and orderliness of workshops at all times

- o Management of quality standards and ensuring adherence to legal requirements
- o Ensure that processes are optimised in the Service department
- Manage and lead the quality management circle to discuss and implement improvements to existing processes
- o Monitor franchise quality and service standards to ensure these are being met at all times
- o Ensure deadlines are met and documentation is available for maintenance jobs
- o With the agreement of the company management, organize and ensure the correctness of auditing/quality management certification
- o Monitor optimum and effective utilisation of parts department assets
- o Use NMI & franchise sales systems & procedures
- o NMI and franchise quality, and customer service standards & procedures are used for sales operations
- o Physical and financial resources in the parts department are maintained and cared for
- o Understand, implement, and manage the dealer franchise agreement
- Lead the team to develop and maintain positive working relationships and reach objectives
- o Provide support/guidance to the team and deal with general problems on an ongoing basis
- Discipline staff where required and in line with Beyond Mobility policies and procedures
- o Provide staff with clear performance standards, job profiles, and development plans
- Conduct employee performance reviews
- Ensure all staff are trained and updated on all systems/processes/products and have the necessary skills to perform optimally
- Identify the required number of staff to be developed and consider Employment Equity policies in this process

Internal customers

o FE, DP, FFM, and FM

External stakeholders

Financial Institutions, OEM

Overview: Essential individual competencies to be successful in the job

Academic qualifications

Related tertiary qualification

Work Experience

- 5+ years in a car service environment at a management level
- Experience engaging at the executive management level

Behavioural Attributes

- Commitment to behaving ethically and correctly
- Remain resilient with stress and pressures
- Inspiring leader
- Target driven
- A concern for financial goals, results, to ensuring business viability
- Building trusting relationships (staff, customers)

Knowledge and Skills

- Extensive understanding of sales administration & sales control systems and standards
- Sound understanding of marketing principles and trends, including competitors
- Sound understanding of usury & financial legislation
- Sound understanding of CSI elements/scoring process
- Highly developed persuasive and influencing communication skills
- Solid problem-solving and communication skills
- Critical thinking skills to analyze and diagnose requirements and solve relatively complex problems

Level of Decision-Making

Decision making takes operational trends and business plan into account and generates multiple possibilities that involve trade-offs and juggling of multiple variables (budget, people, technology).

Level of Problem Solving

Problem solving requires specialist and/or highly technical ideas/concepts.

Website: www.nmi.co.za

APPLICATIONS MUST BE FORWARDED TO: ON, OR BEFORE: 20 November 2025

Email: Recruitment@nmi.co.za

Please Use Reference: Service Manager - Barons Durban

Any internal employee who considers this opportunity must inform his/her manager prior to applying/attending an interview.

Should you not receive a response in 10 days, please consider your application as unsuccessful as Selection will be done in terms of the company's Employment Equity Policy

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